



# Grow your business with the Covetrus® Platform



The Practice Improvement Company



**The Covetrus Platform** optimizes every touchpoint for a seamless connected care experience, freeing practices to focus on what matters most: the pets and pet parents they care for.

- ✓ **Improve productivity**
- ✓ **Increase profit margins**
- ✓ **Enhance competitiveness**
- ✓ **Boost client loyalty**

## ✓ Improve Productivity

Streamline workflows to save clinics time and deliver superior care

- Automate workflows with AI Platform Automations
- Improve efficiency & accuracy with our advanced Treatment Board
- Reduce clicks with Touchscreen Exam Forms
- Increase revenue with integrated charge capture and integrated workflows for online prescription ordering



## ✓ Enhance Competitiveness

Increase in-clinic and online revenue with comprehensive prescription and home delivery solutions

- Improve care and loyalty with personalized, pet-friendly medications
- Grow sales 2x with online pharmacy vs in-clinic alone<sup>1</sup>
- Increase revenue 3x with ProScripts by using vet-initiated prescriptions<sup>2</sup>
- Hyper-targeted client communications to increase compliance



## ✓ Boost Client Loyalty

Drive patient retention through personalized communication and convenient service options

- Elevate client connection with two-way messaging
- Save time and increase visits with real-time online scheduling
- Offer unparalleled convenience with the new pet parent portal
- Personalize care for pet's unique needs



## ✓ Increase Profit Margins

Drive cost savings on much needed medications, supplies, equipment and prescriptions

- Save up to \$14K a year/clinic with Covetrus branded products\*
- Discover new ways to save with our integrated savings dashboard
- Reduce costs and save time with inventory management solutions
- Unlock better pricing through strategic supplier partnerships



1. Corporate group pilot, 2023  
2. Covetrus data analysis, 2024

\* Potential savings are based on the average annual usage of a 3-doctor practice. Savings comparison is based on the average pricing charged across all contractual price lists and does not include promotional discounting or any other pricing considerations. Individual customer potential savings will vary. Covetrus Internal Data, August 2023.

Want to learn more about the Covetrus Platform?

Visit [Covetrus.com/Covetrus-Platform](https://Covetrus.com/Covetrus-Platform) and talk to your Veterinary Relationship Manager (VRM) about solutions for your practice.

