

# 6 reasons why clients should use your online pharmacy

Today's pet parents want to buy prescriptions online through their veterinarian, but many aren't aware they have that choice.<sup>1</sup> Try these icebreakers when discussing your online pharmacy with clients.

## 1 Safety and reliability

“All products in our online pharmacy are manufactured according to strict requirements for storage temperature, use-by dating, and shipping.”



## 2 Pet health



“As your trusted advisor we maintain a complete profile of your pet including age, weight, condition and medical history. Buying from our online pharmacy helps us keep your pet's record up-to-date and accurate.”

## 3 Instant discounts

“Just like the big-box retailers, we offer regular discounts on the most popular pet brands. And we'll send those deals right to your inbox.”



[Contact the support team](#) today to make sure your practice is opted-in to client engagement emails.

## 4 Auto convenience



“Take advantage of AutoShip in our online pharmacy and never worry about missing a dose for your pet. Choose between shorter-term or longer-term auto-refill options, and we'll take care of letting you know when you're due for another exam. Super convenient!”

## 5 Local impact

“When you buy from our online store, you're supporting your local veterinarian.”



## 6 Custom care



“We offer medications in customizable, innovative dose forms — gels, flavored chews, mini melts, and more — that can help you stick to their medication regimen.”

## Healthier workflows. Happier teams.

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